

Subject: Re: Save the Date SIM Group Grand Opening Friday June 17th, 2016
Hollywood, CA

From: Elaine De Leon <elaine.deleon@lacity.org>

Date: 04/28/2016 08:37 PM

To: Lisa Schechter <lisa@mediadistrict.org>

CC: John Darnell <john.darnell@lacity.org>

Thank you for inviting Councilmember Koretz to your event. I've submitted it and will get back to you as soon as I can. In the meantime, please do not hesitate to call me at [213-473-5790](tel:213-473-5790) if you have any questions.



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On Thu, Apr 28, 2016 at 1:48 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Just another indication that Hollywood has become the preferred location for media and tech companies involved in the entertainment industry. The SIM Group will be moving over 100 employees from three of their companies — Sim Digital, Bling and Chainsaw — to a completely remodeled building at the site of the historic Eastman Kodak complex on Las Palmas in the Hollywood Media District BID.

This new space will allow each company to significantly expand services and work more collaboratively. The move is part of the SIM Group's strategy to provide complete and fully integrated services for feature and television production and post production. By uniting these companies, the new campus will be unique in providing services from camera prep to final post in one location.

We hope that Councilmember Koretz will be able to join the SIM Group at their grand opening on Friday June 17, 2016 at 1017 N. Las Palmas, Hollywood. Please find attached the "Save The Date" - as a formal invitation will be forthcoming.

Lisa Schechter
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